



Lure Cigars Announces the Return of “The Jolly Walleye” Limited Edition Cigar.

Press Release

Friday, March 6, 2026

Tallahassee, Florida

Lure Cigars Announces the Return of “The Jolly Walleye” Limited Edition Cigar. Lure Cigars brings people together through 'Tackle & Tobacco'

Following up from the previous release, “The Jolly Walleye” returns with an elevated profile this year. “Master blender Yandy Lopez, brother-in-law of AJ Fernandez, and his team at the factory answered the call to bring a more refined experience to the smoker’s palate. The addition of a premium Ecuadorian Claro Habano wrapper adds a slightly softer profile and an elegant presentation to this annual release. The name is a nod to my Dad’s favorite fish to enjoy at a Friday night fish fry, and it seemed fitting since this cigar has become one of our favorite blends in our portfolio.” – Lou Cross

"The Jolly Walleye" is an ultra-premium 5.5 x 52 robusto extra cigar featuring a velvety, light brown Ecuadorian Claro Habano wrapper over an Ometepe binder, and a trio of Nicaraguan filler tobaccos. The strength of this cigar is medium, and full of flavor. Your palate will encounter notes of buttery salted caramel, light cedar, honey graham cracker, baking spices, espresso, and a touch of chili pepper. This cigar produces thick but soft smoke, and the retrohale compliments the blend by not being too peppery. This cigar delivers a complex combination of memorable flavors that progress throughout the experience, with a bit of extra joy that lingers on the palate. The cigar exhibits excellent construction and combustibility and is intended to be enjoyed with friends and family, making time to *‘Smoke Great Cigars & Tell Tall Tales!’*TM

"The Jolly Walleye"

5.5 x 52 – Robusto Extra

Wrapper: Ecuadorian Claro Habano Premium

Binder: Ometepe, Nicaragua

Filler: Ometepe, Jalapa y Esteli

Production: 3,000 cigars

Price: \$15.00 MSRP

With this release, we continue our commitment to offer the best possible cigars at an affordable price point. The “Jolly Walleye” will ship to retailers the week of 03/09/2026. This cigar will be sold in silver kraft paper packs of 10 cigars, with Boveda[®] humidification.

For more information about the company, please visit lurecigars.com. Follow Lure Cigars on Instagram @lurecigars. Lure Cigars[®] are rolled at La Tabacaria, in Esteli, Nicaragua, and are distributed by Valacari[®].

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